



EUROPEAN FRUIT JUICE ASSOCIATION

**AIJN ORDINARY GENERAL ASSEMBLY
BUSINESS SESSION**
Radisson SAS Hotel – Krakow, Tuesday 30 June 2009

Programme

- 09.00** **Opening of the Business Session and welcome address**
Andrew Biles, Group Chief Executive, Gerber Emig Group Ltd
President of the European Fruit Juice Association
- 09.20** **The Market for Fruit Juices, Nectars and Juice Drinks in Poland**
Julian Pawlak, Secretary of the Supervisory Board of Maspex GMW
Sp. and Strategy Consultant of Tymbark GMW Sp
President of the Polish Association of Juices Producers (KUPS),
Poland
- 09.50** **Fruit Juices. Squeezed in a competitive marketplace**
Robert Kay-Shuttleworth, Deputy Chairman
Canadean Limited, *UK*
- 10.20** **Juice break**
- 11.00** **Beyond nutrient profiling. Global and national initiatives related to
diet & health (likely to affect fruit juices).**
Patrick Coppens, Manager Food Law
European Advisory Services (EAS), *Belgium*
- 11.30** **Introduction to “Sustainable Consumption and Production”**
Geert Huysmans, Environment Manager CE
Technical Stewardship Northwest Europe & Nordics
Coca-Cola Services NV, *Belgium*
- 11.40** **Making Carbon Footprinting a reality to drive Sustainable
Production and Consumption**
Martin Barrow, Head of Customer and Project Management
Carbon Trust Footprinting & Product Labelling, *UK*
- 12.00** **An introduction to Water Footprint and mapping the way forward**
Speaker to be named
Water Footprint Network, *The Netherlands*
- 12.20** **Conclusions and closing of the Business Session**
- 12.30** **Lunch**

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