



AIJN

EUROPEAN FRUIT JUICE ASSOCIATION

INVITATION BUSINESS SESSION

Brussels, 1 April 2009

Dear Madam, dear Sir

The Summer General Assembly of the AIJN takes place on **Tuesday 30 June 2009** at the **Radisson SAS Hotel in Krakow** (Poland).

We invite you to attend the Business session of the Assembly which, as in previous years, is open to all companies active in the fruit juice industry.

On the eve of the Assembly, Monday 29 June, a cocktail and gala dinner are organized in the renowned restaurant Wierzynek (www.wierzynek.pl) which offers a great opportunity to meet fellow industry colleagues.

We are in the process of finalizing the content of the Business session which will amongst others include presentations on the Polish market for fruit juices and a market update for the juice category in Europe with the outlook for 2009.

Attached you will find the draft programme for the Assembly with participation form as well as a reservation form for the Radisson SAS Hotel in which a contingent of rooms have been blocked for June 28-29-30 at a special group rate¹. Krakow is a premium tourist destination in the summer and therefore the Radisson SAS Hotel requests that room reservations should be made by April 30 at the latest. After that date reservations will be subject to availability and at normal room rates.

We therefore strongly recommend to book your room within the deadline.

The final programme, with details of the Business session, will be send to you in due course.

We look forward to welcoming you in Krakow.

Kind regards

Jan Hermans
Secretary General

¹Special room rates applicable to

Single 578 PLN + 7% VAT / per room / per night

Double 612 PLN + 7% VAT / per room / per night