

### XIII International KUPS Symposium

**"Globalization as an opportunity for the juice industry? 6 years of the Polish fruit and vegetable industry on the Common Market"**

**12<sup>th</sup> – 14<sup>th</sup> May 2010, Hotel Best Western Żubrówka, Białowieża, Poland**

#### 12<sup>th</sup> May 2010 (Wednesday)

From 14.00	Hotel Check-In
13.30 – 15.30	Lunch
14.00 – 15.30	Guests Registration
15.30 – 15.45	Opening of the XIII KUPS Symposium and welcoming the guests <b>Julian Pawlak</b> – President of Polish Association of Juices Producers (KUPS)

#### How do we use the opportunities of globalization?

Moderators: Julian Pawlak, dr Romuald Ozimek

15.45 – 16.15	Exploitation of the opportunity of globalization from the perspective of fruit and semi-finished products producers <b>Dr Romuald Ozimek</b> – Vice-President of KUPS
16.15 – 16.45	Exploitation of the opportunity of globalization from the perspective of juice producers <b>Julian Pawlak</b> – President of KUPS
16.45 – 17.15	Market of juices, nectars and drinks made from concentrate and concentrated juices in Poland <b>Dr Bożena Nosecka</b> – Institute of Agricultural and Food Economics- PIB
17.15 – 17.45	<b>Juice break</b>
17.45 – 18.15	Exploitation of the opportunity for the fruit and vegetable industry since access of Poland to the European Union <b>Mieczysław Paradowski</b> – Deputy Director of the Department of Rural Development (Ministry of Agriculture and Rural Development)
18.15 – 18.45	Exploitation of the opportunity of globalization from the perspective of Polish Association of Juices Producers (KUPS) <b>Barbara Groele</b> – KUPS Association
18.45 – 19.15	<b>Discussion and closing of the first day of the debate</b>
20.00	<b>Camp fire (casual clothing)</b>

#### 13<sup>th</sup> May 2010 (Thursday)

#### Forecast and perspectives of development in industry

Moderators: Piotr Trojanowicz, Bogdan Smok

7.00 – 9.00	Breakfast
9.00 – 9.10	Opening of the second day of the Symposium <b>Julian Pawlak</b> – President of KUPS
9.10 – 10.10	The role, significance and perspectives of development of small and big processing companies in the context of changes in the global market <b>Piotr Trojanowicz i Jarosław Dybus</b> – Chairman and Vice-Chairman of the Section of Concentrated Juice Producers (SK) of KUPS Association
10.10 – 10.40	Forecasts of fruit harvests in Poland for 2010 <b>prof. Eberhard Makosz</b> – Society of Development of Skrub Orchards
10.40 – 11.10	<b>Juice break sponsored by Agrana Juice Poland Sp. z o.o.</b>
11.10 – 11.40	Development trends in the global fruit juice, nectars and fruit drinks market <b>Martyna Zimakiewicz</b> – Zenith International Ltd.

11.40 – 12.10	Current situation in concentrated orange juice market and other concentrated juices <b>Robert A. Morris</b> – Associate Extension Scientist and Economist, University of Florida, IFAS, Citrus Research and Education Center
12.10 – 12.40	Industrial self-control system IRMA – a competent partner for the juice industry <b>Peter Funk</b> – SGF International e.V.
12.40 – 12.50	GEA technical solutions in fruit and vegetable processing <b>Mariusz Opalach</b> - GEA Process Engineering Sp. z o.o.
12.50 - 13.10	Outsourcing of Services in Food Processing Facilities <b>Andrzej Kłodawski</b> – Impel Cleaning Sp. z o.o.
13.10 - 13.20	Water in fruit and vegetable industry – a reuse of condensates after a process of juice concentration on evaporators <b>Jan Marjanowski</b> – Research and Implementation Centre UNITEX Sp. z o.o.
13.20 – 15.00	<b>Lunch</b>
<b>Trends in technology, promotion, marking and quality of juices</b> Moderators: prof. Witold Płocharski, Bożena Pniak - Buła	
15.00 – 15.30	Overview of legislative developments in the UE affecting Fruit Juices and Nectars <b>Jan Hermans</b> – European Fruit Juice Association (AIJN)
15.30 – 16.00	Present and expected changes in legislation concerning food adds in juice industry <b>Joanna Gajda</b> – National Institute of Public Health - National Institute of Hygiene
16.00 – 16.10	New modern processing of juice – how to make top quality fruit juices <b>Mariusz Barwiński</b> – GEA Westfalia Separator Polska Sp. z o.o.
16.30 – 17.00	<b>Juice break</b>
17.00 – 17.30	Nutrition and health claims - the current legal situation <b>Dr Katarzyna Stoś</b> – Department of Food Safety, National Food and Nutrition Institute
17:30 – 18.00	Ethics in food advertising <b>Konrad Drozdowski</b> – General Director of the Advertising Council Union of Associations
18.00 – 18.30	Companies' presentations
18.30	Symposium Summary and closing <b>Julian Pawlak</b> – KUPS Association
20.00	<b>Official dinner</b>
<b>14<sup>th</sup> May 2010 (Friday)</b>	
7.00 – 11.00	Breakfast
Till 12.00	Hotel Check-out

Organizers provide a simultaneous translation during all the lectures (Polish/English; English/Polish)  
Organizers have the right to change the program.