

PROGRAMME

13th May 2009, Wednesday

14:00 Guest's arrival



14.00-16.00 Lunch

16.00 Opening of the XII KUPS Symposium



16.30-20.00 CURRENT WORLD'S MARKET - SITUATION OF CONCENTRATED JUICES

Presentations and discussion:

- *Summing up the 2008 season by fruit producers and food processors point of view*
- *Current situation on juices and concentrated juices market in Poland in relation to problems in fruit supply in 2008*
- *Current situation in concentrated apple and orange juice market*
- *Forecasts of fruit's harvests for 2009*

20.00 Dinner



14th May 2009, Thursday

9.00-11.00 CHANCES AND TREATS FOR JUICES SECTOR

Presentations and discussion:

- *New technologies in fruit production for processing industry*
- *Results of the quality control of concentrated apple juices in 2008*
- *Promotion as the key element for juice industry development*
- *Category development of vegetable juices and fresh juices*
- *Dietary and health claims*

COMPANY'S PRESENTATIONS

13.45-15.00 Lunch



15.00- 18.30 INNOVATION IN JUICES INDUSTRY

Presentations and discussion:

- *Alicyclobacillus bacteria in juices*
- *New methods for evaluation juices quality and checking adulteration*
- *Smoothies type of products, chances or threat*
- *"ISAFRUIT" EU Project – Proposals concerning quality and technology for fruit juice industry*
- *Industry standards concerning labelling juices, nectars and fruit drinks*

COMPANY'S PRESENTATIONS

18.30 Symposium's closure

20.00 Gala dinner

15th, Friday

Till 12.00 Guest's eviction



Organizers provide a simultaneous interpreting during all the lectures (Polish/English)