

AGENDA



XIII INTERNATIONAL CONGRESS ON PROMOTION OF VEGETABLES AND FRUITS

TOPICS

Science, business,
processing in global
nutritional policy

WHEN?

19-20 September, 2017

WHERE?

Hotel InterContinental
Emilii Plater 49, Warsaw, Poland

Organizers:



19 September 2017

(Tuesday)

Opening Congress and welcoming of guests (08:00 – 11:00)

08:00 – 09:00	Registration of participants
09:00 – 10:30	Opening of Congress and welcoming of guests with participation: Jens Schaps - Director of Agriculture Markets, DG AGRI, European Commission Dr Czesław Siekierski - Chair Committee on Agriculture and Rural Development, European Parliament Representative of World Health Organization (WHO) Krzysztof Jurgiel - Ministry of Agriculture and Rural Development Dr Marek Posobkiewicz - Chief Sanitary Inspectorate Prof. Mirosław Jarosz – General Director of Food and Nutrition Institute Manuel Monino Gomez - Coordinate of AIAM5 – Global Alliance for the promotion of fruit and vegetable consumption „5 a day” Julian Pawlak - President of Polish Association of Juice Producers Barbara Groele - General Secretary of Polish Association of Juice Producers
10:30 – 10:40	Signing of declaration established during General Assembly AIAM5
10:40 – 11:00	Time for Media
11:00 – 11:30	Coffee Break

PANEL 1 (11:30 – 13:30)

Agrarian policy as a challenge in context of sustainable production, environmental protection, feeding the population and preventing non-communicable diseases, with particular emphasis on fruit and vegetables production.

11:30 – 11:50	EU instruments to promote healthy food Jens Schaps – Director of Agriculture Markets (DS AGRI), European Commission, Belgium
11:50 – 12:10	Polish policy on fruit and vegetable market Waldemar Sochaczewski – Department Director, Ministry of Agriculture and Rural Development, Poland
12:10 – 12:30	Sustainable production of fruit and vegetables in the context of the challenges of the modern market Prof. Małgorzata Korbin – Director of Institute of Horticulture, Skierniewice, Poland
12:30 – 12:50	Main sponsor presentation
12:50 – 13:30	Discussion: Importance of fruits, vegetables and their products in agri-food policy in Europe and in the world Moderator: Prof. Andrzej Kowalski – Director of Institute of Agricultural and Food Economics – National Research Institute, Poland Panelist: Jens Schaps – Director of Agriculture Markets, European Commission, Belgium Panelist: Dr Czesław Siekierski – Chair Committee on Agriculture and Rural Development, European Parliament, Belgium Panelist: Waldemar Sochaczewski – Department Director, Ministry of Agriculture and Rural Development, Poland Panelist: dr Renata Jędrzejczak, prof IBPRS – Head of Plant Food Analyses of Prof Wacław Dąbrowski Institute of Biotechnology of the Agricultural and Food Industry, Poland Panelist: Prof. Kazimierz Tomala – Vice Rector for Didactics, Faculty of Horticulture, Biotechnology and Landscape Architecture, Department of Fruit Growing, University of Life Science in Warsaw, Poland
13:30 – 14:30	Lunch

PANEL 2 (14:30 – 16:30)

Pro-health policy and the consumption of fruits and vegetables and their nutritional value in the context of the latest scientific reports

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| 14:30 – 14:50 | Pro-health policies on the basis of fruit and vegetables – WHO recommendations
World Health Organization (WHO) |
| 14:50 – 15:10 | Nutrition recommendations in 2017 – Poland
Prof. Mirosław Jarosz – General Director of Food and Nutrition Institute, Poland
Dr Katarzyna Stoś, professor of Food and Nutrition Institute – Deputy Director of Food Safety and Dietary Supplements, Food and Nutrition Institute, Poland |
| 15:10 – 15:30 | Pro-health policy based on fruits and vegetables in Costa Rica
Dr Cecilia Gamboa Cerda – Department of Strategic Planning and Evaluation in Health, Ministry of Health, Costa Rica |
| 15:30 – 15:50 | Activities and some results to increase the consumption of some F&V to improve vitamin A status in preschool children
Dr Consuelo Macias – Institute of Nutrition and Food Hygiene in Havana, Cuba |
| 15:50 – 16:30 | Discussion: Practical solutions within the framework of health policy
Moderator: Prof. Krystyna Gutkowska – Dean Faculty of Science in Human Nutrition and Consumption, University of Life Sciences in Warsaw, Poland
Panelist: Laura Astete-Robilliard – 5 a day coordinator in Peru
Panelist: Prof. Witold Płocharski – Research Institute of Horticulture in Skierniewice, Poland
Panelist: Dr Piotr Albrecht - Head of the Clinic of Gastroenterology and Child Nutrition in the Medical University of Warsaw |
| 16:30 – 17:00 | Coffee Break |

PANEL 3 (17:00 – 19:00)

Non-communicable diseases (diseases of civilization) – fruit and vegetables in the prevention of noncommunicable diseases

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| 17:00 – 17:20 | Fruits and Vegetables – in human diet
Dr Agnieszka Kozioł-Kozakowska – Head of Department of Pediatrics, Clinic of Pediatrics, Gastroenterology and Nutrition, Jagiellonian University, Collegium Medicum, Poland |
| 17:20 – 17:40 | Revisiting Fruits and Vegetables in food habits: Association with NCDs and other health outcomes
Dr Maria Soledad Tapia – Institute of Food Science and Technology, Central University of Venezuela; Caracas, Venezuela |
| 17:40 – 18:00 | Prevention of non-communicable diseases in Chile
Dr Fernando Vio Del Rio – President 5 a day, Chile
Alejandra Domper Rodriguez – Executive Secretary 5 a day, Chile |
| 18:00 – 18:30 | Discussion: Practical experience in the prevention of non-communicable diseases
Moderator: Marek Posobkiewicz – Chief Sanitary Inspector, Poland
Panelist: Wojciech Kałamarz - Head of Unit C4 Health Determinants and Inequality, DG SANTE Public Health and Food Safety, European Commission, Belgium
Panelist: Prof. dr hab. Bolesław Karwowski – Acting Head of the Chair of Bromatology Department, Medical University of Łódź, Poland
Panelist: dr Iwona Traczyk – Assistant Professor at the Human Nutrition Department of the Faculty of Health Sciences, Medical University of Warsaw
Panelist: Gabriella Fretes Centurion – Friedman School of Nutrition Science and Policy, Tufts University, Paraguay |
| 19:00 – 23:00 | Networking / Dinner |

20 September 2017

(Wednesday)

PANEL 4 (09:00 – 11:00)

Examples of fruit and vegetable consumption promotion programs including 5 a days

09:00 – 09:20	The use of social media in promotion of F&V in Finland Jyrky Jalkanen – CEO of the Finnish Glasshouse Growers Organisation, Finland Minna Rantala – Information Manager of Finnish Glasshouse Growers Organisation, Finland
09:20 – 09:40	Fresh Fruits and Vegetables Promotion in France Dr Saida Bernat – Scientific Director and Deputy Director of APRIFEL, France
09:40 – 10:00	5 a day promoting fruit and vegetables consumption in Spain Nuria Martinez Berea - Director of „5 a day” Spain
10:00 – 10:20	5 portions of Vegetables, Fruits and Juices in Poland Barbara Groele – Polish Association of Juice Producers, Secretary General, Poland
10:20 – 11:00	Discussion: Practical experience in promotion of fruits and vegetables consumption Moderator: Jyrky Jalkanen – CEO of the Finnish Glasshouse Growers Organisation, Finland Panelist: Dr Katarzyna Stoś, professor of Food and Nutrition Institute – Deputy Director of Food Safety and Dietary Supplements, Food and Nutrition Institute, Poland Panelist: Aleksandra Luszczynska Ph.D. Professor of Psychology Leader of Center for Applied Research on Health Behavior and Health at SWPS University, Wroclaw, Poland Panelist: Andrea Gysi – Project Manager 5 a day, Switzerland
11:00 – 11:30	Coffee Break

PANEL 5 (11:30 – 13:10)

World and Polish fruit and vegetable market

11:30 – 11:50	Polish production of fruit, vegetables and their products Dr Bożena Nosecka – Institute of Agricultural and Food Economics – National Research Institute, Poland
11:50 – 12:10	Norway – promotion of fruit and vegetable consumption Guttorm Rebnes – Managing Director of Norwegian Fruit and Vegetable Marketing Board – frukt.no, Norway
12:10 – 12:30	Mexico role in world fruit and vegetables market Alfredo Moises Ceja – President of the Foundation 5XDIA, Mexico
12:30 – 13:10	Discussion: Quality and availability of fruits and vegetables in local and world markets Moderator: Piotr Podoba – CEO of Doehler Sp z o.o., Poland Panelist: Juan Jose Estrada Paredes – President of the Foundation “5 a dia”, Bolivia Panelist: Dr Witold Boguta – President of National Union of Fruit and Vegetable Producers Groups, Poland Panelist: Waldemar Żółcik – President of Association of Polish Fruit and Vegetables Distributors „Fruit Union”, Poland Panelist: Robert Remiszewski – Vice president of Polish Grower Association, Poland
13:10 – 14:10	Lunch

PANEL 6 (14:10 – 16:10)

World trends in fruit and vegetable consumption

14:10 – 14:30	Germany – consumption of fruit and vegetables and their products Germany
14:30 – 14:50	Mediterranean diet based on fruits and vegetables – Italy experience Italy
14:50 – 15:10	Consumption Trends of Fruits and Vegetables in Uruguay Sergio Carballo – FISEMA Fresh Cut Director, Uruguay
15:10 – 15:30	5 to the day - Social Responsibility Project of Portugal Dr Susana Santana - National Coordinator of Program 5 a day, Portugal
15:30 – 16:10	Supporting consumption of fruits and vegetables in Brasil Isabela Sattamini – National Cancer Institute, Brazil Discussion: Is there a single universal model diet based on fruits and vegetables? Moderator: Adriana Senior Mojica – CEO Corporacion Colombia Internacional (CCI), Colombia Panelist: Mariano Winograd – Coordinator 5 a day, Argentina Panelist: Dr Dariusz Włodarek – Head of the Chair of Dietetics in the Faculty of Human Nutrition and Consumer Sciences, Warsaw University of Life Science, Poland
16:10	Congress closing